

Chapter 3: Competitive and Innovative Industry and Services Sectors

Annex A: Status Report on the Major Priority Programs and Projects in the 2011-2016 Public Investment Program

Program/Project Title	Agency Name	Program/Project Description	Spatial Coverage		PDP Chapter	Implementation Period	Total Investment Targets (in PhP Thousand)	Funding Source/s	Status of the Program/Project (as of December 2012)
			Nationwide/ Interregional/ Region-Specific	Region					
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)
Societal Goal: Inclusive Growth and Poverty Reduction									
I. Sector Outcome: Globally Competitive and Innovative Industry and Services Sector Contributing to Inclusive Growth and Employment Generation									
A. Intermediate Outcome: Improved Business Environment									
MFO: Business and trade regulation services									
Philippine Business Registry (subsuming Streamlining of Business Permits and Licensing System and Philippine Business Registry and Business Name Registration)	DTI	Business environment improved; processing time reduced; agencies and LGUs connected to the PBR	Nationwide		3	2013-2016	1,006,519.00	NG	
MFO: Business and trade policy services									
Investment and Export Promotion Brand Development Program	DTI	Completion rate of Philippine Branding Masterplan	Nationwide		3	2012-2016	800,000.00	NG	Budget is for DBM approval
B. Intermediate Outcome: Increased Productivity and Innovative Capacity									
MFO: Trade and investment promotion services									
National Logistics Plan	DTI	Strategic logistics corridors	Nationwide		3	2012-2016	5,000,000.00	NG	Reduced to PhP 50 M study; for DBM approval
Doing Business in Free Trade Areas (DBFTA++)	DTI	Exports increased; investments generated; SMEs assisted	Nationwide		3	2012-2016	1,000,000.00	NG	Deferred
MFO: Development and promotion of MSMEs									
Shared Services Facilities	DTI	MSMEs assisted, jobs generated, sales generated	Nationwide		3	2012-2014	1,500,000.00	NG	On-going; 2013 projects in procurement process
National Industry Clustering & One Town-One Product	DTI	MSMEs assisted, jobs generated, investments generated, sales generated	Nationwide		3	2012-2016	1,271,540.00	NG & ODA	On-going; 10 industry action plans prepared
MFO: Regional S&T Services									
Small Enterprise Technology Upgrading Program (SETUP)	DOST	A nationwide strategy to assist micro, small and medium enterprises (MSMEs)/communities in the countryside, in enhancing their productivity and competitiveness through technological innovations and upgrading quality of products and processes and product development/diversification.	Nationwide		3	2011-2016	5,442,997.00	DOST-GIA	The program funded 264 projects amounting to P145.96M in CY 2011 and 489 projects amounting to PhP 397.02M in CY 2012. For CY 2013, the program targets to fund 586 projects with total estimated budgetary requirement of PhP500M.
MFO: Intramuros Property Conservation & Preservation Services									
Cobblestoning of Streets	DOT-Intramuros Administration (IA)	Will cobblestone 2km of streets (Gen Luna, Muralla & Real Streets)	Region-specific	NCR	3	2016	500,000.00	GAA	For FS, not yet approved
Ateneo Boutique Hotel	DOT-IA	Will construct a 3 storey boutique hotel with 148 rooms with old Ateneo facade	Region-specific	NCR	3	2015	900,000.00	GAA	For FS, not yet approved
Underground Utilities Project (replaced Underground Parking at Plaza Roma & Plaza Moriones)	DOT-IA	Remove Meralco posts and house electrical and telecommunication cables underground	Region-specific	NCR	3	2016	600,000.00	GAA	For FS, not yet approved
MFO: Development and Maintenance Services: Development, beautification, preservation									
Construction of Underground Vehicular Passageway Along Roxas Blvd. and Maria Orosa St.	DOT-NPDC								This project was deleted in favor of Kilometer Zero National Park Hardscape and Softscape Redevelopment, and Elevated Garden Connectors as per Rizal Master Plan

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Kilometer Zero National Park Hardscape and Softscape Redevelopment	DOT-NPDC	To enhance and beautify Kilometer Zero area, Rizal Monument area, to Maria Orosa and to provide drop off point for visitors at the bachelor area.	Region-specific	NCR	3	May-December 2013	207,000.00	GAA	Funds released to DOT-NPDC last December 2012
Elevated Garden Connectors	DOT-NPDC	Construction of overhead green ramp that will integrate the park with adjoining districts/destination: Intramuros, Manila City Hall (Including SM), The Manila Hotel	Region-specific	NCR	3	2014	335,616.00	GAA	Funds for Approval by DBM
a. Two Elevated Garden Connectors Across Roxas Blvd.	DOT-NPDC						139,000.00		
b. Elevated Garden Connector to Aquino Plaza	DOT-NPDC						24,678.00		
c. Elevated Garden Connector from Maria Orosa St. to Intramuros	DOT-NPDC						58,644.00		
d. Two Elevated Garden Connectors Across Maria Orosa Street	DOT-NPDC						97,373.00		
e. Elevated Garden Connectors from the Northeast part of Rizal Park to National Museum	DOT-NPDC						15,921.00		
C. Intermediate Outcome: Protection of Consumer Welfare Enhanced									
MFO: Consumer Welfare and Protection Services									
Supply Chain Management	DTI	Suggested retail prices published, supply chains improved	Nationwide		3	2012-2016	537,300.00	NG	Disapproved for 2012-2013; for DBM consideration in 2014
Consumer Advocacy, Monitoring and Enforcement	DTI	Consumer awareness level increased; % of cases resolved	Nationwide		3	2012-2016	639,726.40	NG	Disapproved for 2012-2013; for DBM consideration in 2015
Total Investment Targets							20,076,314.40		