



REPUBLIC OF THE PHILIPPINES

NATIONAL ECONOMIC AND DEVELOPMENT AUTHORITY

MEMORANDUM CIRCULAR NO. 01

TO : ALL HEADS OF EXECUTIVE DEPARTMENTS, AGENCIES, BUREAUS, OFFICES, STATE UNIVERSITIES AND COLLEGES (SUCs), GOVERNMENT OWNED AND/OR CONTROLLED CORPORATIONS (GOCCs), LEGISLATIVE AND JUDICIARY BRANCHES, CONSTITUTIONAL BODIES, LOCAL GOVERNMENT UNITS (LGUs) OTHER GOVERNMENT INSTRUMENTALITIES AND ALL OTHERS CONCERNED

SUBJECT : 2022 ECONOMIC AND FINANCIAL LITERACY WEEK

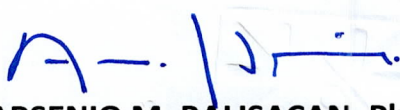
DATE : October 28, 2022

1. Pursuant to Republic Act No. 10922 or the Economic and Financial Literacy Act, the National and Economic and Development Authority (NEDA) is mandated to lead the annual celebration of the Economic and Financial Literacy (EFL) Week every second week of November.
2. The overall theme for this year's celebration of the EFL Week (November 7-11, 2022) is ***"ISAPLANO: Bagong Philippine Development Plan para sa Patuloy na Pagsulong"*** in line with the ongoing preparation and communication efforts for the upcoming Philippine Development Plan (PDP) 2023-2028, which is set to be completed by the end of 2022.
3. To ensure meaningful observance and to generate public awareness on economic and financial literacy, all government agencies and instrumentalities, including LGUs, GOCCs, and relevant agencies are enjoined to participate in this celebration by undertaking any of the following activities:
 - a) Conduct of roundtable discussions, brown bag sessions, seminars, and workshops within your respective agencies, with emphasis on the theme and other economic concepts;
 - b) Display of 2022 EFL Week official streamer/digital poster in the agency's lobby monitor or LED billboard including regional and field offices, and local government units from November 7-11, 2022;

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- c) Uploading of EFL Week social media banner in government agencies' official Facebook and Twitter accounts;
 - d) Sharing of the 2022 EFL Week information, education, and communication (IEC) materials, including but not limited to posters and videos, on the agency's website and social media pages;
 - e) Participation in the Philippine Economic Society (PES) Annual Conference. Interested participants may register at <https://economicsph.org/pes60>;
 - f) Collaboration of SUCs with NEDA regional offices for the conduct of regional activities;
 - g) Issuance of EFL Week-related announcements by regional offices, provincial offices, and LGUs; and
 - h) Participation in the online campaign thread using the following hashtags: #ISAPLANOnatin, #PDP20232028, #SentroAngTaoSaPlano, and #EFLW2022.
4. The IEC materials are available on the NEDA website: <https://neda.gov.ph/economic-and-financial-literacy-week-2022/> and NEDA Facebook page: www.facebook.com/NEDAhq. NEDA is also open for collaboration and partnership opportunities for any EFL Week-related activities.
5. For questions and clarifications or for partnership opportunities, all concerned may contact the NEDA Development Information Staff through telephone nos. (02) 8631-0945 to 64 local 100 and email at nedapr@neda.gov.ph.


ARSENIO M. BALISACAN, PhD
Secretary

