

07

Reinvigorate Services



Objectives/Results	8-Point Socioeconomic Agenda	SDG Tier 1 Indicators	Indicator	Baseline		Annual Plan Targets						End-of-Plan Target ^b	Means of Verification	Responsible Agency ^c	Reporting Agency ^d	Assumption and Risks
				Year ^a	Value	2023	2024	2025	2026	2027	2028					
Societal Goal																
Economic transformation for a prosperous, inclusive and resilient society																
Intermediate Goal																
Transform production sectors to generate more quality jobs and competitive products																
Chapter Outcome																
Services reinvigorated	4 Create More Jobs		Gross value-added growth rate in services sector improved (%) ^a	2022	9.2	6.4-7.9 ^f	6.4-7.9 ^f	6.4-7.9 ^f	6.4-7.9 ^f	6.4-7.9 ^f	6.4-7.9 ^f	6.4-7.9 ^f	National Income Accounts (NIA)	Department of Trade and Industry (DTI)	Philippine Statistics Authority (PSA)	
			National Capital Region (NCR)	2021	4.8	Refer to the Regional Development Plans (RDPs)	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Regional Accounts of the Philippines	Regional Development Councils, DTI Regional Offices	PSA		
			Cordillera Administrative Region (CAR)	2021	5.9											
			Region I (Ilocos Region)	2021	5.2											
			Region II (Cagayan Valley)	2021	5.1											
			Region III (Central Luzon)	2021	5.8											
			Region IV-A (CALABARZON)	2021	5.9											
			MIMAROPA Region	2021	3.5											
			Region V (Bicol Region)	2021	3.9											
			Region VI (Western Visayas)	2021	6.0											
			Region VII (Central Visayas)	2021	5.9											
			Region VIII (Eastern Visayas)	2021	6.2											
			Region IX (Zamboanga Peninsula)	2021	6.0											
			Region X (Northern Mindanao)	2021	6.2											
			Region XI (Davao Region)	2021	5.6											
			Region XII (SOCCSKSARGEN)	2021	6.7											
			Caraga	2021	8.1											
	5 Create Quality Jobs		Labor productivity in services improved (%) ^a	2022	(0.1)	5.0-8.5	5.0-8.5	5.0-8.5	5.0-8.5	5.0-8.5	5.0-8.5	5.0-8.5	NIA, Labor Force Survey (LFS)	DOLE	PSA	
			NCR	2021	0.2	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	NIA, LFS	Regional Development Councils	PSA	
			CAR	2021	(10.8)											
			Region I (Ilocos Region)	2021	(7.4)											
			Region II (Cagayan Valley)	2021	0.4											
			Region III (Central Luzon)	2021	(4.8)											
			Region IV-A (CALABARZON)	2021	(0.3)											
			MIMAROPA Region	2021	(5.7)											
			Region V (Bicol Region)	2021	(3.9)											
			Region VI (Western Visayas)	2021	(1.6)											
			Region VII (Central Visayas)	2021	(3.4)											
			Region VIII (Eastern Visayas)	2021	(5.7)											
			Region IX (Zamboanga Peninsula)	2021	(11.8)											
			Region X (Northern Mindanao)	2021	(3.2)											
			Region XI (Davao Region)	2021	(5.3)											

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				Year ^a	Value	2023	2024	2025	2026	2027	2028						
	4 Create More Jobs		Region XII (SOCCSKSARGEN)	2021	(7.7)												
			Caraga	2021	(13.3)												
			Employment generated from the services sector increased ('000s) ^b	2022	2,424	TBD	TBD	TBD	TBD	TBD	TBD	TBD	LFS	Department of Labor and Employment (DOLE)	PSA		
			By Sex														
			Male	2022	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	LFS	DOLE	PSA		
			Female	2022	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD					
			By Region														
			NCR	2022	427	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	LFS	Regional Development Councils, DOLE Regional Offices	PSA		
			CAR	2022	32												
			Region I (Ilocos Region)	2022	80												
			Region II (Cagayan Valley)	2022	91												
			Region III (Central Luzon)	2022	354												
			Region IV-A (CALABARZON)	2022	427												
			MIMAROPA Region	2022	14												
			Region V (Bicol Region)	2022	40												
			Region VI (Western Visayas)	2022	177												
			Region VII (Central Visayas)	2022	204	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	Refer to the RDPs	LFS	Regional Development Councils, DOLE Regional Offices	PSA			
			Region VIII (Eastern Visayas)	2022	125												
			Region IX (Zamboanga Peninsula)	2022	56												
			Region X (Northern Mindanao)	2022	49												
			Region XI (Davao Region)	2022	100												
			Region XII (SOCCSKSARGEN)	2022	167												
			Caraga	2022	571												
Subchapter Outcome 1.1																	
Market Expansion Achieved	4 Create More Jobs		Contribution of digital economy to the gross domestic product (GDP) increased (%) ^b	2021	9.6	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Philippine Digital Economy Satellite Accounts (PDESA)	All agencies	PSA		
			Contribution of e-commerce to the GDP increased (%) ^{b,h}	2021	1.7	TBD ⁱ	TBD ⁱ	TBD ⁱ	TBD ⁱ	TBD ⁱ	TBD ⁱ	TBD ⁱ	PDESA	DTI	PSA		
			Contribution of creative industries to GDP increased (%) ^{b,i}	2018	7.9	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Philippine Creative Economy Satellite Accounts	All Agencies	PSA		
			Market revenue of nformation Technology and Business Process Management (IT-BPM) services increased (in USD billion)	2022	32.5	34.2-35.9	36.6-39.6	39.1 - 43.7	41.9 - 48.3	44.8 - 53.3	48.4 - 59.0	48.4 - 59.0	IT-BPM Industry Roadmap	Department of Information and Communications Technology (DICT), DTI	PSA		
			Market headcount/full time employment of IT-BPM services increased (in millions)	2022	1.6	1.6-1.7	1.7-1.84	1.81 - 1.99	1.91 - 2.16	2.01 - 2.35	2.14 - 2.55	2.14 - 2.55	IT-BPM Industry Roadmap	DICT, DTI	PSA		

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				Year ^a	Value	2023	2024	2025	2026	2027	2028					
		8.9.1p1 Tourism direct GVA as a proportion of total GDP and in growth rate	Contribution of tourism to the GDP improved (%) ^{b, h}	2021	5.2	TBD ^a	TBD ^a	TBD ^a	TBD ^a	TBD ^a	TBD ^a	TBD ^a	Philippine Tourism Satellite Accounts (PTSA)	Department of Tourism (DOT)	PSA	
			Total approved investments (Foreign and Filipino nationals) in the services sector (in million pesos)	2022	448,120.1	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Approved Investment Report	DTI	PSA	
			Tourism investment as proportion of total investment increase ^{ah}	2021	7.8	TBD ^a	TBD ^a	TBD ^a	TBD ^a	TBD ^a	TBD ^a	TBD ^a	PTSA	DOT	PSA	
		8.9.2p1 Proportion of employed in tourism out of total employed	Tourism employment as a proportion to total employment (%)	2021	11.1	TBD	TBD	TBD	TBD	TBD	TBD	TBD	PTSA	DOT	PSA	
			Number of inbound visitors increased (millions)	2022	2.7	TBD	TBD	TBD	TBD	TBD	TBD	TBD	e-Travel	DOT	DOT	
			Tourism inbound expenditure increased (PHP billion)	2021	27.6	TBD	TBD	TBD	TBD	TBD	TBD	TBD	PTSA	DOT	PSA	
			Number of domestic visitors increased (millions)	2021	37.3	TBD	TBD	TBD	TBD	TBD	TBD	TBD	PTSA	DOT	DOT	
			Tourism domestic tourism expenditures increased (PHP, billion)	2021	782.5	TBD	TBD	TBD	TBD	TBD	TBD	TBD	PTSA	DOT	PSA	
		Aggregate Outputs														
	4 Create More Jobs		Number of tourism accredited enterprises increased	2021	10,731	TBD	TBD	TBD	TBD	TBD	TBD	TBD	DOT Regional Offices	DOT	DOT	
Subchapter Outcome 1.2																
Creativity and Innovation in Services Value Proposition Strengthened	4 Create More Jobs		Creative output score in the Global Innovation Index increased	2022	20.5	Increasing	Increasing	Increasing	Increasing	Increasing	Increasing	Increasing	Global Innovation Index Report	All Agencies	NEDA	
			Total approved investments of foreign and Filipino Nationals in arts, entertainment, and recreation industries increased (in million pesos)	2022	404.5	Increasing	Increasing	Increasing	Increasing	Increasing	Increasing	Increasing	Approved Investments Report	TBD	PSA	
			Share of the arts, entertainment, and recreation industries in total employment increased (%)	2019	1.0	TBD	TBD	TBD	TBD	TBD	TBD	TBD	LFS	TBD	PSA	
Aggregate Outputs																
	4 Create More Jobs		Number of products with Philippine cultural influences increased	2022	4,400	4972	5618	6348	7173	8106	9160	9160	DTI-Design Center of the Philippines (DCP) reports	DTI-DCP	DTI-DCP	

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				Year ^e	Value	2023	2024	2025	2026	2027	2028					
			Number of trained designers increased	2022	786	888	1003	1133	1280	1447	1635	1635	DTI-DCP reports	DTI-DCP	DTI-DCP	
			Percentage of Filipinos 10 to 64 years old who participate in the creation or improvement of a product, process or strategy related to arts and performance increased (%)	2019	49.97	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Functional Literacy, Education and Mass Media Survey (FLEMMS)	TBD	PSA	
			Number of higher education graduates in culture and arts-related disciplines increased (cumulative)	2020	14,207.0	14349	14493	14637	14784	14932	15081	15081	Commission on Higher Education (CHED) Reports	CHED	CHED	
			Number of regional arts academies and schools implementing special programs in the arts increased	2019	433.0	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Department of Education (DepEd) reports	DepEd	DepEd	
			Number of culture and arts-related training programs increased	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TESDA reports	TESDA	TESDA	
Subchapter Outcome 1.3																
Inter-Sectoral Linkages Enhanced	4 Create More Jobs		Share of services in agricultural exports increased (%) ^f	2018	8.7	TBD	TBD	TBD	TBD	TBD	TBD	TBD	Organisation for Economic Co-operation and Development (OECD) Trade In Value Added (TIVA) Database	DTI	DTI, DA	
			Share of services in manufacturing exports increased (%) ^g	2018	20.1	TBD	TBD	TBD	TBD	TBD	TBD	TBD	OECD TIVA Database	DTI	TBD	
Notes: ^a Actual data as of December 2022, or most recent available data. ^b May either be the cumulative or incremental target value at the end of the plan period. ^c NEDA Board Committees/Cabinet Cluster/IACs responsible for the outcomes, and the implementing agencies responsible for delivering the outputs. ^d Lead/responsible agency for reporting progress on indicator targets. ^e Core indicator. ^f Target GVA growth rates in services from 2023 to 2028 are based on the growth targets that were adopted during the 182nd Development Budget Coordination Committee (DBCC) Meeting on July 8, 2022. ^g Employment generated refers to additional employment generated from the preceding year. Baseline figure is preliminary and based on average January, April, July, and October 2022 LFS rounds. Total include employment generated in BARM. ^h Satellite Accounts prepared by PSA. ⁱ To be updated based on the upcoming Philippine E-Commerce Roadmap 2023-2025. ^j Based on PSA estimates of creative industries satellite accounts presented during the National Statistics Convention, October 4, 2022. ^k To be updated based on the upcoming National Tourism Development Plan 2023-2028 ^l Share of the value-added originating from source industry (i.e. services sector) in the Philippines to the estimated gross exports of goods and services by exporting industry (i.e., agriculture) in the Philippines. Data obtained from OECD, trade in value added database. ^m Share of the value-added originating from source industry (i.e. services sector) in the Philippines to the estimated gross exports of goods and services by exporting industry (i.e., manufacturing) in the Philippines. Data obtained from OECD, trade in value added database.																